



SHOP WESTENDCOLLECTIVE.COM.AU

ARTISTS | MAKERS | PHOTOGRAPHERS | DESIGNERS | PROVIDORES

· C O L L E C T I V E ·

WEST END COLLECTIVE | APPLICATION FORM

The West End Collective is an online directory featuring the stallholders, musicians, artists and performers from the West End Markets. Recognising that the online market place is growing, this new initiative which aims to showcase the West End Market stallholders to a broader audience.

The main aims of the West End Collective online directory are:

1. Provide the community with online platform to access West End Market stallholders and be the number one online directory for Pilbara creative products and services.
2. Support and stimulate the profitable trading, viability and business growth of independent artists, crafts people, producers, hobby farmers, community and home gardeners, and associated produce value-adders.
3. Enable collaboration between businesses and makers.
4. Contribute to the economic, social and health capital of the Hedland community.

To be featured on the online directory, the seller must have the following:

- Uphold the values of the Collective: creativity, commitment, community.
- Participated in at least one West End Market, and therefore meet the maker criteria.
- Stock items sold the West End Markets; eg. A homewares store which sells candles made by a local business selling at the markets. In their bio they must reference the exact local creative that they support.
- Provide a creative service associated with the West End Markets eg graphic designer, photographer, face painter, henna artist, musician

APPLICANT NAME: _____ **BUSINESS NAME:** _____

ADDRESS: _____

PHONE: _____ **EMAIL:** _____

INSURANCE COMPANY: _____ **EXP:** _____ **ABN:** _____

WEBSITE: _____ **INSTAGRAM:** _____

FACEBOOK: _____

PROVIDE A BUSINESS BIO, INCLUDING DETAILS OF YOUR PRODUCTS:

DESCRIBE YOUR FUTURE BUSINESS OR COLLABORATION PLANS:

PROVIDED PHOTOS OF PRODUCTS AND BUSINESS LOGO

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**PLEASE SUBMIT THIS FORM TO THE REGIONAL PROGRAMS COORDINATOR KATIE EVANS VIA EMAIL:
KATIE@FORM.NET.AU FOR ALL ENQUIRIES CALL (08) 9173 1064**