

We ♥ Hedland Insta-Postcard Prize

The We ♥ Hedland Insta-Postcard Prize will be inaugurated on Saturday 13 October at the West End Markets and will remain open until 13 November when the shortlisted artworks will be reposted via the Port Hedland Courthouse Gallery Instagram. Applicants can submit a maximum of two (2) pieces of their own, original artwork on the original, unique postcards supplied from the Courthouse Gallery. These artworks must have been created within the prize period of 13 October 2018 – 13 November 2018. **All artworks entered must be original and the original work must be able to be returned to the Gallery in the event that it is selected as a winner and therefore sent to print.**

To be eligible for the prize, applicants must post ONE single image and must tag @courthousegallery and hashtag #welovedhedland2018 to their own Instagram page. Ten (10) artworks will be pre-selected on 13 November, 2018 by a cross-section of the Hedland community and reposted to the Courthouse Gallery Instagram page for a period of one (1) week, until Tuesday 20 November, 2018. The THREE (3) works that receive the most amount of Instagram “likes” will become the winners of the prize.

Terms and Conditions

Eligibility

Entry to the We ♥ Hedland Insta-Postcard Prize is open to artists living within the Pilbara, Kimberley, Mid West, Gascoyne, and Goldfields- Esperance regions. In the case of transient residents, applicants must have spent 6 months or more of the last year in these regions. **The prize is open to all ages.**

Any media can be applied to the postcard, except photography and digital media. Digital media and photography may only be used in support of the artwork, but may not be the main component of the work. It is advised that anyone submitting work with any photographic or digital components first consult the curatorial team (mail@courthousegallery.com.au)

Any inconsistency in the tags @courthousegallery and hashtag #welovedhedland2018 will not be eligible. The Courthouse Gallery cannot be responsible for applicants influencing networks to vote. If you do not have access to a mobile device or to Instagram, please contact mail@courthousegallery.com.au

By submitting work into the 2018 Hedland Art Awards We ♥ Hedland Insta-Postcard Prize you understand the conditions of entry, delivery, judging and sales in addition to the following:

- Works, while exhibited at the Courthouse Gallery, will be covered by FORM’s insurance. However, neither FORM nor the Courthouse Gallery take any responsibility for insurance of

work during transportation. All care will be taken in the handling of artwork, however neither FORM nor the Courthouse Gallery will accept any responsibility for works damaged in transit.

- Photographs of exhibited work may be used on the FORM/Courthouse Gallery website or any other form of media for promotion, publicity and/or marketing purposes by FORM, for a period of up to 10 years.

Copyright

The parties agree that the Applicant owns all Intellectual Property Rights in the Artwork Concept Design, the Artwork Design and the Artwork.

The Applicant:

Grants Port Hedland Courthouse Gallery a non-exclusive, sub-licensable, worldwide license of the Artist's Intellectual Property Rights in the Artwork for the term of those rights to make, reproduce, publish, promote and communicate to the public images of the Artwork (in progress or completed) in any medium for non-commercial purposes; and

Confirms and approves the assignment of these rights or any part of them to the Client.

Moral Rights

Port Hedland Courthouse Gallery acknowledges the Applicant's Moral Rights in the Artwork

Attribution

Port Hedland Courthouse Gallery must make all reasonable efforts to ensure the applicant is identified as the creator of the Artwork when it is on display in the Gallery retail space

Port Hedland Courthouse Gallery must make all reasonable efforts to ensure that the Artist is attributed as the creator of the Artwork in any publication or communication of images of the Artwork by FORM or the Client.